

IRENE M. IANCU BSC, RDH, CTDp



Email:	<a href="mailto:Irene@ToothlifeStudio.ca">Irene@ToothlifeStudio.ca</a>
Phone:	647-688-0447
Website:	<a href="http://ToothlifeStudio.ca">ToothlifeStudio.ca</a>
Podcast:	<a href="http://ToothorDare.ca">ToothorDare.ca</a>
Instagram:	<a href="https://www.instagram.com/ToothLife.Irene">@ToothLife.Irene</a> <a href="https://www.instagram.com/Toothlife">@Toothlife</a> <a href="https://www.instagram.com/Toothordare.podcast">@Toothordare.podcast</a>

To Whom It May Concern:

Prior to getting into the details of our collaboration I'd like to introduce myself in a short paragraph or two. This way we can figure out how my past, present and future can help grow awareness for your organization and brand.

I achieved my Bachelor of Political Science from Florida State University in 2005 while playing on the Tennis team, thankfully as a Canadian the Scholarship was a huge assistance as international students pay a premium for schooling in the US. That is when I realized she would be a TERRIBLE Lawyer! My passion somehow lived in the world of dentistry and I didn't even know it!

Fast forward a couple of years upon graduating with Honors from Oxford College in 2007, I then followed my curiosity into the various aspects of dental hygiene practice, working her way through each specialty starting in a Pedo practice, 4 years working for a Periodontist, Orthodontics and now a blossoming business owner with Toothlife Studio which is currently under construction.

Today, I'm a Toronto based practicing Independent Dental Hygienist, Clinical and Theoretical Dental Hygiene instructor at Oxford College, Quality Assurance Mentor and Peer Mentor with the College of Dental Hygienists of Ontario, Key Opinion Leader, International Speaker and Item Writer for the National Dental Hygiene Certification Board while enrolled in the Harvard HMX program at Harvard Medical School.

I've been featured in Oral Hygiene Magazine and Oh Canada magazine as a contributor. Interviewed by TV and Radio hosts, and active in media campaigns for the Canadian Dental Hygiene Association.

Thank you for your consideration in becoming a corporate sponsor for future events.

It is because of companies like you that dental team members worldwide learn new skills to better treat clients and allow me to do what I love, educate, motivate and promote oral health.

Please email me for an itemized ranges for services that I offer as services from speaking, content creation, ghost writing, social media and much more. Prices are absolutely negotiable for long term partnerships and bundle packages as I understand the corporate sector and how budget and funding play a huge role in the prospective goals of an organization such as yours.

I look forward to a long and prosperous working relationship with you.  
Thank you for trusting, believing and supporting the world of dental hygiene.

Irene Iancu BSc, RDH, CTDp



*The content of this document is for internal purposes only, these items are not to be shared or duplicated.*

# IRENE M. IANCU, BSC, RDH, CTDIP

SPEAKER, EDUCATIONAL DESIGNER AND MENTOR



MAY YOUR SMILE  
BRIGHTEN THE WORLD,  
AND YOUR KNOWLEDGE  
SAVE LIVES.



Irene knows that it's every person's destiny to SHINE in the dental profession. Yet we all struggle with putting the pieces of a comprehensive dental experience together.

Irene is an inspirational speaker as well as a detailed clinical educator. She is a practicing dental hygienist, CDHO mentor, theoretical and clinical dental hygiene facilitator, NDHCB item writer and author.

Upon graduating with Honors from Oxford College in 2007, Irene then followed her curiosity into the various aspects of dental hygiene practice, working her way through each specialty and ultimately finding her passion connecting the effects of the dentition on the body.

Her passion has led her to many speaking engagements, Irene has spoken on various topics and is recognized internationally with appearances at RDH Under one Roof, ADHA, CDHA, ODHA, MDHA, Yankee Dental Congress, IDEM Singapore and many more. as an educator but her desire for learning continues as she is currently enrolled in an Immunology and Genetics Certification through Harvard Medical School.

Moving forward in her career Irene strives to push the envelope with creative methodology to engage her learners and develop a fun, interactive and open learning environment.

## Speaking Topics:

"Stuck in the RDH rut?"

"See it my way!"

*Effective communicating for the dynamic RDH profession.*

"Systemic Periodontitis should be a THING"

"Feeding the bad bacteria and starving the good."

*Connecting our food choices and the body's response.*

"Nice teeth...Bad Bite"

*Achieving great occlusion isn't just for aesthetics anymore.*

"Bacteria gone WILD!"

*Caries risk assessment, bacterial presence and treatment modifications for the high-risk client.*

"Houston, we have a problem.... White Spot Lesions!"

*Debuting at Yankee Dental Congress, we will explore the caries process in the orthodontically compromised client. Prevention strategies and motivational counseling.*



LOOKING  
FORWARD TO  
WORKING WITH  
YOU IN THE  
FUTURE.